



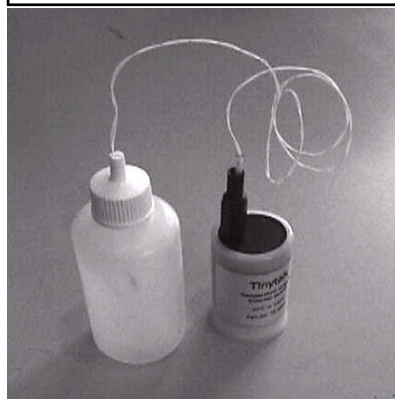
**ARE YOU SURE YOUR
A.I. DOSES ARE STORED
AT 16° - 18°C?**

**.... SEMEN STORED OUTSIDE THIS
RANGE WILL NOT BE AS
EFFECTIVE**

**ROTECH CAN NOW MONITOR THE ACCURACY
OF YOUR SEMEN
STORAGE CONTAINER - WITHOUT EVEN
VISITING YOUR FARM!**

The Problem:

Many semen storage containers are maintaining temperatures which are outside, and sometimes well outside, the ideal range of 16°C - 18°C. Even those containers with an integral thermometer should be checked, as many thermometers, digital or otherwise, are inaccurate, or may have the sensors wrongly positioned.



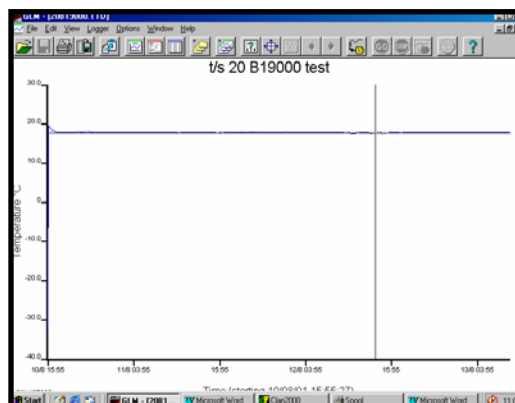
Tinytalk temperature loggers are widely used for checking whether semen doses in transit are exposed to extremes of temperature. They will record a

temperature reading 1800 times during the period in which they are set to run. Housed in the same plastic case in which you buy a 35mm film for your camera, they are cheap and easy to send by mail. We sell them too, at very competitive prices!

The Remedy:

Rotech will post you a Tinytalk® miniature temperature logger which will already be running when you receive it, and an empty insemination bottle. It will have an external sensor, which will fit inside the spout and can be immersed in water in the bottle. This is most important as we are actually trying to measure the temperature fluctuation within the liquid semen, and not the air temperature fluctuation within the container.

All you have to do is place the Tinytalk in a usual semen storage location for about 48 hours and then simply return it to us in the padded envelope provided. Once we receive it, we will download the information into our computer and send the printed results to you in both graph and table form.



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If your Semen-storage container is not accurately maintaining an internal temperature of 16°C - 18°C, we can look at ways of adjusting or repairing it. If your container is beyond repair, we will offer to replace it with a brand-new, tested Semen-storage container from our range.